## CENTRAL NEW MEXICO

## ANNUAL GOLF CLASSIC

FRIDAY, JUNE 12, 2020 SANTA ANA GOLF CLUB

### **REGISTRATION & INFORMATION PACKET**







Dear Friend,

HELP New Mexico, Inc. (HELPNM) is proud to announce our Central New Mexico Annual Golf Classic to be held on Friday, June 12th, 2020, at the Santa Anna Golf Course. Our goal this year is to raise \$30,000 dollars to enhance the many services we provide throughout New Mexico.

HELPNM looks toward a bright future filled with innovation and expansion as we move forward with the consolidation into CPLCNM. Together we will combine resources and infrastructure and continue to create strong working relationships with stakeholders and policymakers. Our agency, HELPNM and now CPLCNM, are maximizing the value of our services together across New Mexico.

For over 55 years, HELPNM has committed to providing individuals and families with quality services that include adult education, job training, job placement, early childhood development and education, youth development and care, housing construction training, literacy training, affordable housing, nutritious meals, family counseling and emergency services.

This year alone, HELPNM's investment in opportunities for low-income families has resulted in 63,619 accessible services in poverty reduction or elimination for abused and neglected children, vulnerable populations such as seniors and the disabled, disadvantaged youth, migrant families, self-employed farmers and ranchers.

In support of our mission—"To empower positive action through sustainable social services, inspire and motivate through effective community improvement programs and to educate families and communities through innovative coaching"—a portion of this year's funds will be offered to driven females entering college or currently enrolled. We deeply value the opportunity to support individuals during their college experience and believe that this is a unique investment to eligible applicants. Award recipients will have a proven history of public service-oriented activities, commitment and passion towards building and improving their communities.

This is a great opportunity for your company to receive exposures to potential business partners, help support a worthy cause and have a fun day on the green! As a recognized leader and advocate within the community and through your investment to this annual event, you will contribute to the above programs and assist HELPNM to continue the advancement of individuals and families.

Enclosed please find details of the sponsorship opportunities for HELPNM. We ask that you consider a sponsorship commitment at one of many level opportunities.

We appreciate your consideration and look forward to hearing from you soon.

Thank You,

**HELP New Mexico, Inc.** 

Roger Gonzales, Acting Chief Executive Officer

## SPONSORSHIP LEVELS

**REGISTRATION INCLUDES:** Player Entry Fee, Driving Range Warm-Up, Golf Cart Fee, Light Breakfast, Lunch Buffet, Gift Bag and Donor Prize

1 Million Hole-In-One • Men/Womens Closest to the Pin & Longest Drive Additional Contests, fun and prizes including the \$20,000 Dixon Legend Shoot Out

#### PLATINUM SPONSOR - \$5,000

Two Team's Entrance Fees (Total of 8 Players)

Company Name/Logo on Corporate Website (1 Full Year)

Company Name/Logo displayed on placards

Company Name/Logo displayed at one hole

Sponsor recognized in any print materials at the Golf Tournament

Opportunity to provide branded gift item for goodie bag

2 Rooms/One Night stay at the Santa Ana Hotel for June 12th, 2020

#### GOLD SPONSOR - \$2,500

One Teams Entrance Fees (Total of 4 Players)

Company Name/Logo on Corporate Website (1 Full Year)

Company Name/Logo on placards

Company Name/Logo displayed at one hole

Sponsor recognized in any print materials at the Golf Tournament

Opportunity to provide branded gift item for goodie bag

#### SILVER SPONSOR - \$1,500

One Teams Entrance Fees (Total of 4 Players)

Company Name/Logo on Corporate Website (1 Full Year)

Company Name/Logo on placards

Company Name/Logo displayed at one hole

Sponsor recognized in any print materials at the time of Golf Tournament

#### BREAKFAST/LUNCH SPONSOR- \$1,500

One Teams Entrance Fees (Total of 4 Players)

(Limited to two breakfast sponsors and two lunch sponsors)

Company Name/Logo on Corporate Website (1 Full Year)

Company Name/Logo displayed on placards

Company Name/Logo displayed at one hole

Sponsor recognized in any print materials at the Golf Tournament

#### **BRONZE SPONSOR- \$750**

One Teams Entrance Fees (Total of 4 Players)

Company Name/Logo displayed at one hole

#### **HOLE SPONSOR- \$250**

Company Name/Logo displayed at one hole

For More Information on Sponsorship Opportunities or Questions on the Tournament:

Annaliza Gourneau • (575)339-3658 • annaliza.gourneau@helpnm.com

Annette Baca • (505)315-9596 • abaca@nmb-t.com



## FOUR-MAN SCRAMBLE SANTA ANA GOLF CLUB 288 PRAIRIE STAR ROAD • SANTA ANA PUEBLO, NM 87004

ENTRY: \$125 per Golfer, \$500 per Team of 4 Golfers

**PRICE INCLUDES:** Player Entry, Driving Range Warm-Up, Golf Cart Fee, Light Breakfast, Lunch Buffet, Gift Bag, Door Prizes and 18 Holes of Golf.

**PRIZES:** 1st, 2nd, and 3rd Place Team Prize Contests Include Men and Women's Longest Drive and Closest to the Pin, \$1 Million Hole-In-One and much more!

REGISTRATION AND BREAKFAST: 7:00 am -8:30 am

SHOTGUN START: 8:00 am

**DEADLINE FOR ENTRY:** is 5/31/2020

#### Please return form and payments to:

2020 HELPNM Inc. Central New Mexico Annual Golf Classic c/o HELPNM, Inc.

5101 Copper Ave. NE Albuquerque, NM 87108

Please make check payable to HELP New Mexico, Inc. or to pay by credit card visit http://www.helpnm.com and click on the "Donate Now" button. Fill in the blank amount box with the amount paid and the comment area with Central New Mexico Annual Golf Classic.

Please list participants covered by the sponsorship below.

Team Name:	Contact Email:	

For more information or questions, please contact

Annaliza Gourneau • (575)339-3658 • annaliza.gourneau@helpnm.com

Annette Baca • (505)315-9596 • abaca@nmb-t.com

# CORPORATE SPONSORSHIP COMMITMENT FORM

All payments must be received by May 31st, 2020 Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_ Address: Phone: \_\_\_\_\_\_ Fax: \_\_\_\_\_ Email: Dietary Restrictions: \_\_\_\_\_ **SPONSORSHIP TYPE:** Platinum Sponsor - \$5,000 ■ Breakfast/Lunch Sponsor - \$1,500 Gold Sponsor - \$2,500 Team Sponsor - \$400 Silver Sponsor - 1,500 Hole Sponsor - \$250 Bronze Sponsor - \$750 Please make checks payable to: 2020 HELPNM Inc. Central New Mexico Annual Golf Classic c/o HELPNM, Inc. 5101 Copper Ave. NE Albuquerque, NM 87108





For more information or questions, please contact

Annaliza Gourneau (575)339-3658 annaliza.gourneau@helpnm.com

Annette Baca (505)315-9596 abaca@nmb-t.com

# CENTRAL NEW MEXICO ANNUAL GOLF CLASSIC

FRIDAY, JUNE 12, 2020 SANTA ANA GOLF CLUB

