

SOUTHWEST ANNUAL GOLF CLASSIC

SATURDAY MAY 2, 2020
NMSU GOLF COURSE

REGISTRATION & INFORMATION PACKET



**HELP US EMPOWER
NEW MEXICAN
FAMILIES!**



CPLC New Mexico



HELPNM



CPLC New Mexico



HELPNM

Dear Friend,

HELP New Mexico, Inc. (HELPNM) is proud to announce our 4th Annual Southwest Golf Classic to be held on May 2nd, 2020, at the New Mexico State University Golf Course. Our goal this year is to raise \$30,000 dollars to enhance the many services we provide throughout New Mexico.

HELPNM looks toward a bright future filled with innovation and expansion as we move forward with the consolidation into CPLCNM. Together we will combine resources and infrastructure and continue to create strong working relationships with stakeholders and policymakers. Our agency, HELPNM and now CPLCNM, are maximizing the value of our services together across New Mexico.

For over 55 years, HELPNM has committed to providing individuals and families with quality services that include adult education, job training, job placement, early childhood development and education, youth development and care, housing construction training, literacy training, affordable housing, nutritious meals, family counseling and emergency services.

This year alone, HELPNM's investment in opportunities for low-income families has resulted in 63,619 accessible services in poverty reduction or elimination for abused and neglected children, vulnerable populations such as seniors and the disabled, disadvantaged youth, migrant families, self-employed farmers and ranchers.

In support of our mission—"To empower positive action through sustainable social services, inspire and motivate through effective community improvement programs and to educate families and communities through innovative coaching"—a portion of this year's funds will be offered to driven females entering college or currently enrolled. We deeply value the opportunity to support individuals during their college experience and believe that this is a unique investment to eligible applicants. Award recipients will have a proven history of public service-oriented activities, commitment and passion towards building and improving their communities.

This is a great opportunity for your company to receive exposures to potential business partners, help support a worthy cause and have a fun day on the green! As a recognized leader and advocate within the community and through your investment to this annual event, you will contribute to the above programs and assist HELPNM to continue the advancement of individuals and families.

Enclosed please find details of the sponsorship opportunities for HELPNM. We ask that you consider a sponsorship commitment at one of many level opportunities.

We appreciate your consideration and look forward to hearing from you soon.

Thank You,

HELP New Mexico, Inc.

Roger Gonzales, Acting Chief Executive Officer

SPONSORSHIP LEVELS

REGISTRATION INCLUDES: Player Entry Fee, Driving Range Warm-Up, Golf Cart Fee, Light Breakfast, Lunch Buffet, Gift Bag and Donor Prize

1 Million Hole-In-One • Men/Womens Closest to the Pin & Longest Drive
Additional Contests, fun and prizes including the \$20,000 Dixon Legend Shoot Out

PLATINUM SPONSOR - \$5,000

Two Team's Entrance Fees (Total of 8 Players)
Company Name/Logo on Corporate Website (1 Full Year)
Company Name/Logo displayed on placards
Company Name/Logo displayed at one hole
Sponsor recognized in any print materials at the Golf Tournament
Opportunity to provide branded gift item for goodie bag
2 Rooms/One Night stay at Las Cruces hotel TBD for May 2, 2020

GOLD SPONSOR - \$2,500

One Teams Entrance Fees (Total of 4 Players)
Company Name/Logo on Corporate Website (1 Full Year)
Company Name/Logo on placards
Company Name/Logo displayed at one hole
Sponsor recognized in any print materials at the Golf Tournament
Opportunity to provide branded gift item for goodie bag

SILVER SPONSOR - \$1,500

One Teams Entrance Fees (Total of 4 Players)
Company Name/Logo on Corporate Website (1 Full Year)
Company Name/Logo on placards
Company Name/Logo displayed at one hole
Sponsor recognized in any print materials at the time of Golf Tournament

BREAKFAST/LUNCH SPONSOR- \$1,500

One Teams Entrance Fees (Total of 4 Players)
(Limited to two breakfast sponsors and two lunch sponsors)
Company Name/Logo on Corporate Website (1 Full Year)
Company Name/Logo displayed on placards
Company Name/Logo displayed at one hole
Sponsor recognized in any print materials at the Golf Tournament

BRONZE SPONSOR- \$750

One Teams Entrance Fees (Total of 4 Players)
Company Name/Logo displayed at one hole

HOLE SPONSOR- \$250

Company Name/Logo displayed at one hole

For More Information on Sponsorship Opportunities or Questions on the Tournament:

Annaliza Gourneau • (575) 339-3658 • annaliza.gourneau@helpnm.com

Cary Hamilton • (575) 520-4204 • chami@ad.nmsu.edu

Victoria Mares • (575) 405-4624 • victoria.mares@helpnm.com



FOUR-MAN SCRAMBLE

NEW MEXICO STATE UNIVERSITY GOLF COURSE

3000 HERB WIMBLERLY DR • LAS CRUCES, NEW MEXICO

ENTRY: \$100 per Golfer, \$400 per Team of 4 Golfers

PRICE INCLUDES: Player Entry, Driving Range Warm-Up, Golf Cart Fee, Light Breakfast, Lunch Buffet, Gift Bag, Door Prizes and 18 Holes of Golf.

PRIZES: 1st, 2nd, and 3rd Place Team Prize *Contests Include Men and Women's Longest Drive and Closest to the Pin, \$1 Million Hole-In-One and much more!*

REGISTRATION AND BREAKFAST: 7:00 am -8:30 am

SHOTGUN START: 9:00 am

DEADLINE FOR ENTRY: is 4/17/2020

Please return form and payments to:

2020 HELPNM Inc. Southwest Area Annual Golf Classic
c/o HELPNM, Inc.
505 S. Main Street, Suite 141
Las Cruces, NM 88001

Please make check payable to HELP New Mexico, Inc. or to pay by credit card visit [http:// www.helpnm.com](http://www.helpnm.com) and click on the "Donate Now" button. Fill in the blank amount box with the amount paid and the comment area with 2020 Southwest Area Annual Golf Classic.

Please list the participants covered by the donation below.

Team Name: _____ **Contact Email:** _____

For more information or questions, please contact

Annaliza Gourneau (575) 339-3658 annaliza.gourneau@helpnm.com

Cary Hamilton (575) 520-4204 chami@ad.nmsu.edu

Vicoria Mares (575) 405-4624 victoria.mares@helpnm.com

CORPORATE SPONSORSHIP COMMITMENT FORM

Must be submitted by April 17, 2020

Company: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Dietary Restrictions: _____

SPONSORSHIP TYPE:

☐ Platinum Sponsor - \$5,000

☐ Breakfast/Lunch Sponsor - \$1,500

☐ Gold Sponsor - \$2,500

☐ Team Sponsor - \$400

☐ Silver Sponsor - 1,500

☐ Hole Sponsor - \$250

☐ Bronze Sponsor - \$750

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For more information visit: helpnm.org